

gas-alive.com

the virtual gas company

gas-alive.com interactive energy services gmbh

starting point:

monopoly structures

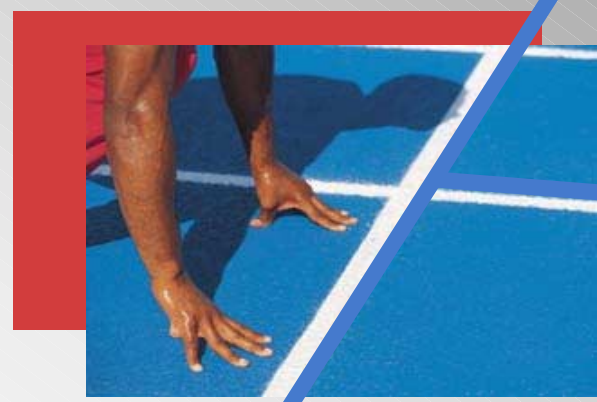
isolated IT-Systems

liberalization of energy markets

internet business revolution

transparent, free market for natural gas

e-commerce



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gas & information technology

Who is gas-alive.com:

gas-alive.com is **independent**

... has **know how**

... offers **services**

gas-alive.com services:

gas-alive.com

gas & information technology

TOOLBOX

I. supported procurement

II. virtual distribution

III. e-commerce

TOOLBOX

I. supported procurement

present industrial
procurement



**KNOW-HOW
TRANSFER**



outsourcing of
procurement

present situation:

- import
- storage
- transport
- distribution

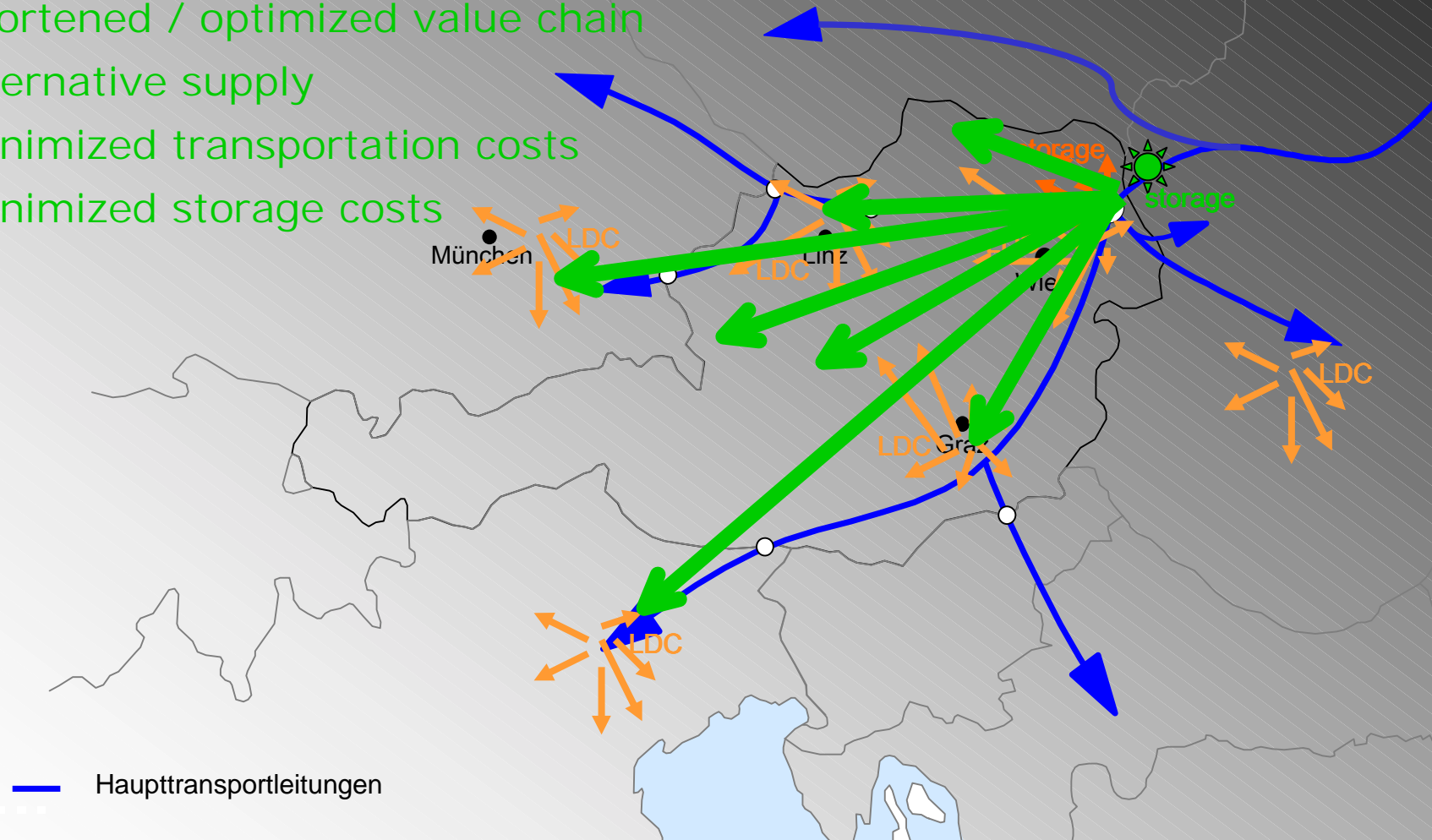


II. virtual distribution:

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- shortened / optimized value chain
- alternative supply
- minimized transportation costs
- minimized storage costs



value chain:

Producer



Importer



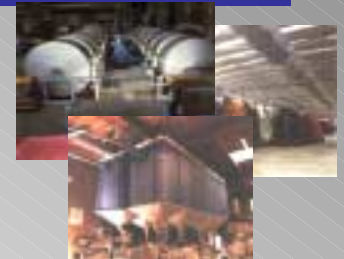
Trader



Local Supplier



Consumer



high transport tariffs
high storage tariffs

low value added
high profit

now transparency

now efficiency

 natural gas

 information

value chain:

Producer



Importer

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responsible for:

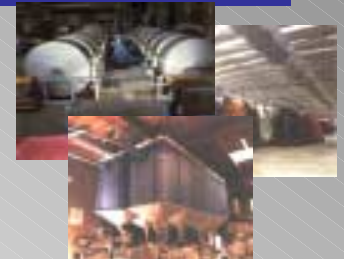
information
transport
flexibility

Trader

producer
responsible for:
quantities
at border

Local Supplier

Consumer



natural gas

information

value chain:

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gas & information technology

Producer



efficient information

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responsible for :

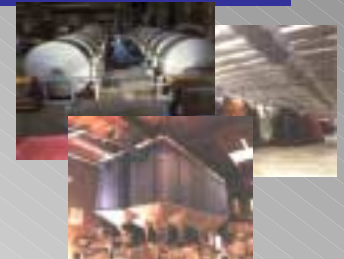
information
transport
flexibility

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producer
responsible for :
quantities at
border

monthly

Consumer



natural gas

information

III. e-commerce:

Producer



producer:
quantities of
natural gas



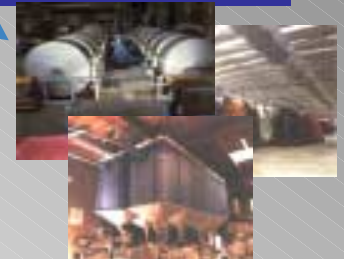
optimization
through demand
and supply:

virtual
transport

virtual
storage

online

Consumer



step 1: online optimization

step 2: regional, artificial marketplace

step 3: e-marketplace in Europe

natural gas

information

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